Names:

Period:

Score \_\_\_ / 25

| Aspire3 Cost of Goods Sold Worksheet | |
| --- | --- |
| Cost of Goods Sold (COGS) x 1 unitie: How much does it cost to produce one of your items? | |
| Cost of raw materials: |  |
| Cost of labor: |  |
| Cost of factory / production center: |  |
| **Total:** |  |

| Cost to Acquire Customer (CAC)ie: How much does it cost to get one customer to buy your product / service? | |
| --- | --- |
| Advertising cost: |  |
| New customer education: |  |
| Website cost: |  |
| Search Engine Optimization |  |
| **Total**: |  |

| Operating Expenses of Your Business x 1 yearie: What are your first year expenses? | |
| --- | --- |
| Marketing: |  |
| Research and Development: |  |
| Employee Salaries |  |
| Online Presence: |  |
| Building Rent: |  |
| Machinery / Equipment: |  |
| Miscellaneous: |  |
| **Total**: |  |