

# ROCKY III

## Sports Marketing Glogster Digital Poster Project

Your group's job is to make a digital poster based on your favorite sports movie.

- \_\_\_\_\_ / 5 **Title, names of actors who starred in the movie, year it was produced at the top of your glogster**
- \_\_\_\_\_ / 15 **Plot summary. 5 sentences that summarize the beginning, 5 sentences that summarize the middle, and 5 sentences that summarize the end of the movie.**
- \_\_\_\_\_ / 10 **Target market. Be precise.**
- \_\_\_\_\_ / 20 **Emotions used in this movie, such as suspense, excitement, sadness.**
- \_\_\_\_\_ / 10 **Post at least two important quotations from the movie or quotations that represent the main idea of the movie.**
- \_\_\_\_\_ / 10 **Explain how you would market this movie.**
- \_\_\_\_\_ / 5 **Explanation of why you chose this movie. Criticize/praise the movie.**
- \_\_\_\_\_ / 25 **Integration of technology to enhance Glogster—text, podcast, music (consider theme song), images, links, video, design, special effects, other**
- \_\_\_\_\_ / 5 **Use at least 2 pictures**
- \_\_\_\_\_ / 5 **Short film clip of the movie**
- \_\_\_\_\_ / 10 **Group member names and about us. Photo from befunky.com**
- \_\_\_\_\_ / 10 **Quality of writing (clear, concise, polished, few errors).**
- \_\_\_\_\_ / 10 **Community (active participation, work habits, cooperation, etc.)**
- \_\_\_\_\_ / 5 **Post two questions on Google Docs related to content area. Be sure to specify your movie in the questions.**
- \_\_\_\_\_ / 20 **Presentation. Walk the class through your Glogster.**
- \_\_\_\_\_ / 10 **Presentation responses to Google Docs questions**
- \_\_\_\_\_ / 175 **Total project points**      **Comments:**

## **Glogster Project Community Grade**

List the names of the members of your group. Beside each name, write a brief list/description of the part that group member contributed to the project. Be specific and thorough.

1. \_\_\_\_\_ (Your Name)

2. \_\_\_\_\_

Each group member should sign below to indicate that you agree that the above people did the work listed:

Comments (these will be kept private):